

**In the Specification**

1. Please amend the following paragraph that begins at line 7 of page 12 and ends at line 21 of page 12 as follows:

For completeness, a service provider or a business unit **110**, also through a respective server computer, is coupled between network ~~**408-104**~~ and sub-network **112**. Typically, sub-network **112** that may be part of network ~~**408-104**~~ or a local area network (LAN) belonging to a locality serves its own community comprising a number of client devices **114** (i.e. **114-1** to **114-n**), each representing an access to the service provider from a user or a consumer. In general, each of client devices **114** may be a personal computer, a palm-size computing device, a mobile device or a cable control box facilitating Internet services via a cable. Via service provider **110** that may be an Internet service provider, a wireless carrier, a cable service provider, or any data service provider, each of client devices **114** can communicate with provider **102** for ordering, viewing and browsing electronically a product or a certain type of services offered by provider **102**.

2. Please amend the following paragraph that begins at line 1 of page 19 and ends at line 8 of page 19 as follows:

Referring back to **404**, the search response comes back and indicates that the selected item has an associated 3D representation. Process **400** moves on to ~~**407-408**~~ to see if there is a 3D model of an object available for trying on the selected item. The 3D model may be locally available (e.g. pre-generated or generated on demand) in the computing device that the user is using or remotely available in the server device or another computing device coupled to the network.

3. Please amend the following paragraph that begins at line 23 of page 19 and ends at line 3 of page 20 as follows:

At ~~407~~**408**, if process **400** determines that there is a 3D model available for trying on the selected item, process moves to **412**. On the other hand, when process **400** determines that there is no 3D model available for trying on the selected item, process **400** moves to **408** to request the import of the 3D model

4. Please amend the following paragraph that begins at line 18 of page 27 and ends at line 23 of page 27 as follows:

**Figure 6D** shows that the user has "rotated" the face model with the glasses on to view from right side how he/she may look when the selected glasses are worn. The user may adjust the glasses up or down, left or right in accordance with a set of criteria that the user feels "right". **Figure 6E** shows another perspective **640** where the user views how he may look like with the selected glasses on and may perform additional spatial adjustment.

5. Please amend the following paragraph that begins at line 19 of page 28 and ends at line 9 of page 29 as follows:

At **804**, the platform requests an import of a 3D face model of a user who will preferably and ultimately buy and wear the glasses. The face model may be generated in real time, pre-generated or downloaded from another device/memory. Process **800** needs to ensure that an appropriate 3D face model is imported at **806**. Once the 3D face model is accepted, process **800** awaits a selection from the user among the displays of glasses of various styles at **808**. After a selection is made, the characteristics of the face model are computed at **810** by an application that may be embedded in the platform or in the web site. In a preferred embodiment, the application is an applet or script application that computes the characteristics including a number of parameters (e.g. the coordinates of the nose tip and pupils) from the face model to facilitate the try-on process. It should be noted that the computation of the characteristics of the face model may happen anywhere before an actual try-one process starts.

6. Please amend the following paragraph that begins at line 6 of page 31 and ends at line 13 of page 31 as follows:

As one of the features in platform 900, a graphic effect 908 is provided to affect the opacity of the lens in the glasses so that the user can determine what is the most appropriate lens opacity for the selected glasses. It should be noted that the 3D representation of the glasses does not have to include various opacities for the lenses. Those skilled in the art understand that a selected opacity can be graphically painted by choosing appropriate colors, in particular, appropriate pixel values.